

**CITY OF ALEDO, TEXAS
ALEDO ECONOMIC DEVELOPMENT CORPORATION MINUTES
MEETING LOCATION: ALEDO COMMUNITY CENTER
104 ROBINSON COURT
ALEDO, TEXAS 76008
TUESDAY, JANUARY 20, 2015
7:00 P.M.**

CALL TO ORDER

President Kit Marshall called the Aledo Economic Development Corporation meeting to order at 7:04 p.m. on Tuesday, January 20, 2015 at the Aledo Community Center, 104 Robinson Court, Aledo, TX 76008. Also in attendance at this meeting were: Director Bill Shelton, Director Bill McLeRoy, Director Randy Keck and Director Jean Bailey. Director Dan Herbert was not present having given prior notice of his absence.

Staff members present were: City Administrator Ken Pfeifer and City Secretary Deana McMullen.

INVOCATION AND PLEDGE OF ALLEGIANCE

President Kit Marshall gave the Invocation. Director Bill McLeRoy led the Pledge of Allegiance.

APPROVAL OF MINUTES

1. Regular Minutes from December 16, 2014.

Motion was made by Director Bill Shelton, seconded by Director Jean Bailey to approve the minutes from December 16, 2014 as presented.

Motion carried 5-0

OTHER BUSINESS

1. Discussion and action concerning selecting a Veteran's Memorial Committee.
There was discussion from the Board Members regarding selecting a Veteran's Memorial Committee. The Suggestion is that we have three Veterans from Aledo and also have up to 2 advisors from the American Legion. Mr. Ron Chandler said that he would be willing to serve as an advisor. There are several from the Aledo area that are willing to serve on the committee.

Motion was made by Director Randy Keck, seconded by Director Bill Shelton to recommend to the Council a five member committee; Gordon Hiebert, Larry Evans, Bob Wood and two advisors.

Motion carried 5-0

2. Discussion and action concerning the establishment of 3 standing or ad hoc committees.

Director Bill Shelton discussed the possibility of establishing 3 standing or ad hoc committees. Director Shelton stated that there are three areas in which the committees would have specific guidelines and all activities and actions approved by the AEDC Board and in turn the Council. The areas for establishing the committees would be for Marketing and Promotion, Business Retention and Expansion, and Community Development.

Following discussion it was decided that the priorities would be:

- 1st – Marketing and Promotion
- 2nd – Business Retention and Expansion

The community development is happening (veteran's memorial, events, etc...)

We need to look at setting up the structure first.

There was no action taken on this item.

3. Discussion and action concerning reviewing the AEDC operating procedures for updates or changes.

Director Bill Shelton asked everyone to take a look at the Current AEDC operating procedures to see if they felt there were any updates or changes that needed to be made and bring those back to the next meeting for consideration.

There was no action on this item.

REPORTS

- 1. AEDC Monthly Financial Statement.
- 2. Building Permits.
- 3. Community Center Rentals.

City Secretary Deana McMullen reminded everyone of the upcoming Chili Supper Event on Saturday, January 24, 2015 from 5:00 pm- 8:00 pm at the Community Center.

It was brought to the Board's attention on the building permits that we had \$21,000,000 in value of residential permits for the January – December 2014 year.

There was a request to update the permit report to total the value/square footage columns as well as the total value.

AEDC MEMBERS AND STAFF COMMENTS

(In compliance with the Texas Open Meetings Act, AEDC members may comment on routine city matters may ask questions of staff that require only responses of factual information or statements of existing city policy, or may request that non-routine matters of public concern be placed in a future agenda. AEDC members may not discuss non-agenda items among themselves. In compliance with the Texas Open Meetings Act, city staff members may comment on routine city operations and projects. Staff members may respond to questions from others only with statements of factual information or existing city policy.)

ADJOURN

There being nothing further to discuss or consider President Kit Marshall adjourned this regular meeting of the Aledo Economic Development Corporation at 8:13 p.m.

PASSED AND APPROVED THIS THE 17th DAY OF FEBRUARY 2015.

Kit Marshall – President

ATTEST:

Jean E. Bailey - Secretary