

**CITY OF ALEDO, TEXAS
ALEDO ECONOMIC DEVELOPMENT CORPORATION MINUTES
MEETING LOCATION: ALEDO COMMUNITY CENTER
104 ROBINSON COURT
ALEDO, TEXAS 76008
TUESDAY, FEBRUARY 17, 2015
7:00 P.M.**

CALL TO ORDER

President Kit Marshall called the Aledo Economic Development Corporation meeting to order at 7:06 p.m. on Tuesday, February 17, 2015 at the Aledo Community Center, 104 Robinson Court, Aledo, TX 76008. Also in attendance at this meeting were: Director Bill Shelton, Director Bill McLeRoy, Director Randy Keck, Director Jean Bailey and Director Dan Herbert. Newly appointed Director Jason Maurice was also present.

Staff members present were: City Administrator Ken Pfeifer and City Secretary Deana McMullen.

INVOCATION AND PLEDGE OF ALLEGIANCE

President Kit Marshall gave the Invocation. Director Bill McLeRoy led the Pledge of Allegiance.

ADMINISTER THE OATH OF OFFICE:

Administer the Oath of Office to newly appointed AEDC Board Member Jason Maurice.

President Kit Marshall administered the Oath of Office to the newly appointed AEDC Board member Jason Maurice and welcomed him to the board.

APPROVAL OF MINUTES

1. Regular Minutes from January 20, 2015.

Motion was made by Director Bill Shelton, seconded by Director Jean Bailey to approve the minutes from the regular AEDC Meeting on January 20, 2015 as presented.

Motion carried 7-0

OTHER BUSINESS

1. Discussion and action concerning the establishment of standing or ad hoc committees.

At the last meeting there was discussion regarding the possible establishment of standing or ad hoc committees. Director Bill Shelton stated that after consideration he would recommend to start with only one Ad Hoc Committee rather than the three that were discussed at the last meeting. Director Shelton asked the board to consider the Committee that would be the most important to start out with and the others could be added later. Director Shelton stated that the committee could have five to seven members. The committees to consider were “Marketing and Promotion”, “Business Retention and Expansion” and “Operational”. Director Bill Shelton made a motion to consider appointing an “Operational Committee” to enhance and further what the AEDC Board does and set specific charges of what they would look into and bring back to the AEDC Board. Following more discussion, Director Shelton withdrew his motion.

It was decided that this is an item that we can bring back at a later date to discuss.

Motion was made by Director Bill Shelton, seconded by Director Bill McLeRoy to table this item to a later date.

Motion carried 7-0

2. Discussion and action concerning reviewing the AEDC operating procedures for updates or changes.

Director Bill Shelton and Director Bill McLeRoy recommended a few changes to the operating procedures. Following discussion, motion was made by Director Jean Bailey, seconded by Director Randy Keck to accept the recommended changes to the AEDC Operating procedures as presented.

Motion carried 7-0

3. Discussion and action concerning the list of Commercial Real Estate Brokers and Developers.

Director Bill McLeRoy presented a list of Commercial Real Estate Brokers and Developers that came from the most recent issue of the Fort Worth Business Press. The list includes not only the company names, but their mailing addresses, phone numbers, top local executives, current properties in which they are involved as well as specialty interests. Director McLeRoy recommended the list for the AEDC Board to:

- Review and identify firms whose interest align with AEDC’s goals and Plan of Work;
- Include the identified firms on a City mailing list for regular updates on Aledo’s economic development opportunities, events and news;
- Develop one-on-one relationships with these firms by designated City staff and AEDC representatives to cultivate potential business opportunities in Aledo or those that would directly benefit our city.

Motion was made by Director Bill McLeRoy, seconded by Director Bill Shelton to recommend AEDC consider the three steps listed above with goal of developing relationships for development in Aledo.

Motion carried 7-0

REPORTS

1. AEDC Monthly Financial Statement.
2. Building Permits.
3. Community Center Rentals.

City Administrator Ken Pfeifer reported to the AEDC Board on the financial statement that the amount for the Street Lights, \$112,000.00 expenditure is a negative on the report because that amount will be brought over from reserves at the end of the year to zero it out. Five of the street lights are currently not working so that has caused the delay in turning them on.

There have been four building permits for new houses so far and we expect Brookhollow to start sometime in March or April.

We will be sending out a Press Release for a new 43,000 square foot medical facility coming to the Bailey Ranch property.

AEDC MEMBERS AND STAFF COMMENTS

(In compliance with the Texas Open Meetings Act, AEDC members may comment on routine city matters may ask questions of staff that require only responses of factual information or statements of existing city policy, or may request that non-routine matters of public concern be placed in a future agenda. AEDC members may not discuss non-agenda items among themselves. In compliance with the Texas Open Meetings Act, city staff members may comment on routine city operations and projects. Staff members may respond to questions from others only with statements of factual information or existing city policy.)

ADJOURN

There being nothing further to discuss or consider President Kit Marshall adjourned this regular meeting of the Aledo Economic Development Board at 8:18 p.m.

PASSED AND APPROVED THIS THE _____ DAY OF _____ 2015.

Kit Marshall, President

ATTEST:

Jean E. Bailey, Secretary